

Fernando Pena de Faria Filho

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Visit my online portfolio / website: <https://fernandopena.ca>

I have a Bachelor's degree in Graphic Design and during my career I worked on many different branches of Design, being UX/UI the one I have invested more time, but I also have experience with advertising, social media and full site integrations. More recently I have been expanding my skill set studying Digital Compositing.

KEYWORDS

Web Design, UX Design, UI Design, Information Architecture, Graphic Design, Vector Graphics, Video Editing, Post Production, Filming, Photography, Photo Editing, Branding, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe XD, Figma, Axure, Final Cut Pro, Davinci Resolve, Adobe Premiere, Nuke, Windows, macOS, Android, iOS

EDUCATION

Bachelor's degree in Graphic Design

2007 – 2015: Universidade Federal do Espírito Santo (UFES) – Federal University of Espírito Santo
Vitória, ES – Brazil

ADDITIONAL EDUCATION

Advanced Compositing for VFX (2023)

Rebelway

Foundations of User Experience Design (40h) (2021)

Coursera - Google Certificate

Programming Logic - Online Course (20h) (2016)

Quaddro Treinamento, SP, Brazil

WORK EXPERIENCE

Mar 2020 - Present: Senior UX Designer

Aylo | Montréal, QC - Canada

UI/UX research and AB testing; Design new features for the in-house platform; Work closely with cross-functional teams; Create wireframes, prototypes and high-fidelity mockups; Create fully new sites and refresh existing ones; Design banners to promote the company content; Keep abreast of the latest design trends.

Feb 2020 – Apr 2020: Graphic Designer

Valsoft Corporation | Montréal, QC - Canada

Temporary contractor for design freelancer services: Design promotional newsletters, logos and overall graphic design material (digital and print).

Jan 2012 – Jul 2019: Web / Graphic Designer

FACTO/Ifes | Vitória, ES - Brazil

Lead the entire design process from conceptualization to execution; Integrate the website on Wordpress CMS and custom code; Conduct user research to understand target audience; Manage content and design new features; Create marketing campaigns and educational material.

Visit my linkedin profile: <https://www.linkedin.com/in/fernando-pena-faria/>